

teKH lab

Media Literacy in Cambodia

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Media literacy

is the ability to

access

analyze

evaluate

create

media in a variety of forms.

teKH lab

helps Cambodians

find

understand

use

create

digital media.

More to the Internet

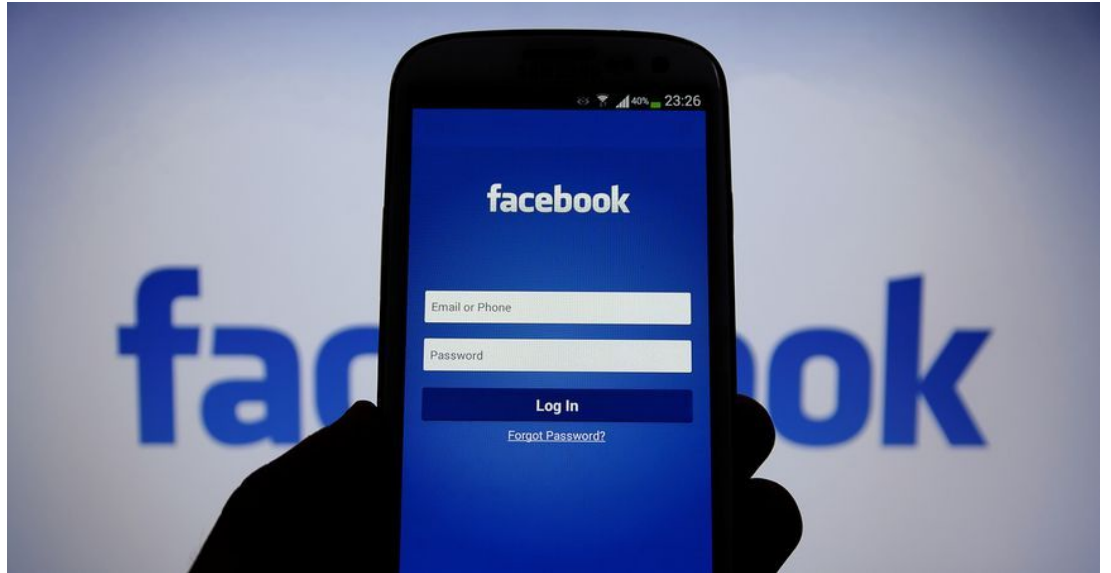
Not only Facebook

Other resources

Acknowledge not all is true

Steps to verify information

Confirm before distribute



Before and After Social Media

- We used to be spectators and receivers of information
- Now, we are active participants in the creation of information
 - More “fake news”
 - Deliberate misinformation. This type of news is created with an intent to mislead (ultimately gaining something, i.e., followers, money, etc.)

Initial Concept

- Implement within a small school or community (around 15 to 20 people)
- Participants less than 18 years old
 - Ideally 13 to 16
- Weekly lesson(s)
 - Once a week
 - Twice a week
 - In stages
 - Find
 - Understand
 - Use
 - Create
- Three-to-six-month trial program
- Equipment: Smartphones and data

Initial Concept cont.

- Participants ultimately create a digital ecosystem that fosters education within the community and provides essential skills in a constantly connected world

Future

- teKH lab will not remain stagnant. Overtime, there will be several iterations as technology changes. While Cambodia may be several years behind other countries in terms of wearables, virtual reality, and augmented reality, eventually, these digital devices (and future versions) will enter the market and people will adapt. Similarly, platforms will come and go, or advance.
- Within three years
 - Implementation within three schools in 5 to 8 provinces
 - Cooperation with Pannasastra University of Cambodia (PUC) for internship programs/teachers
 - Cooperation with a local telecommunication company (Cellcard or Smart)
- Within five years
 - Implementation within five schools in 12 to 15 provinces
 - Cooperation (grants?) with social networks (Facebook?) and technology companies (Google?)
- Within eight years
 - Implementation within five schools in all provinces